



GLOBAL LIGHT MINISTRY

Brand guidelines

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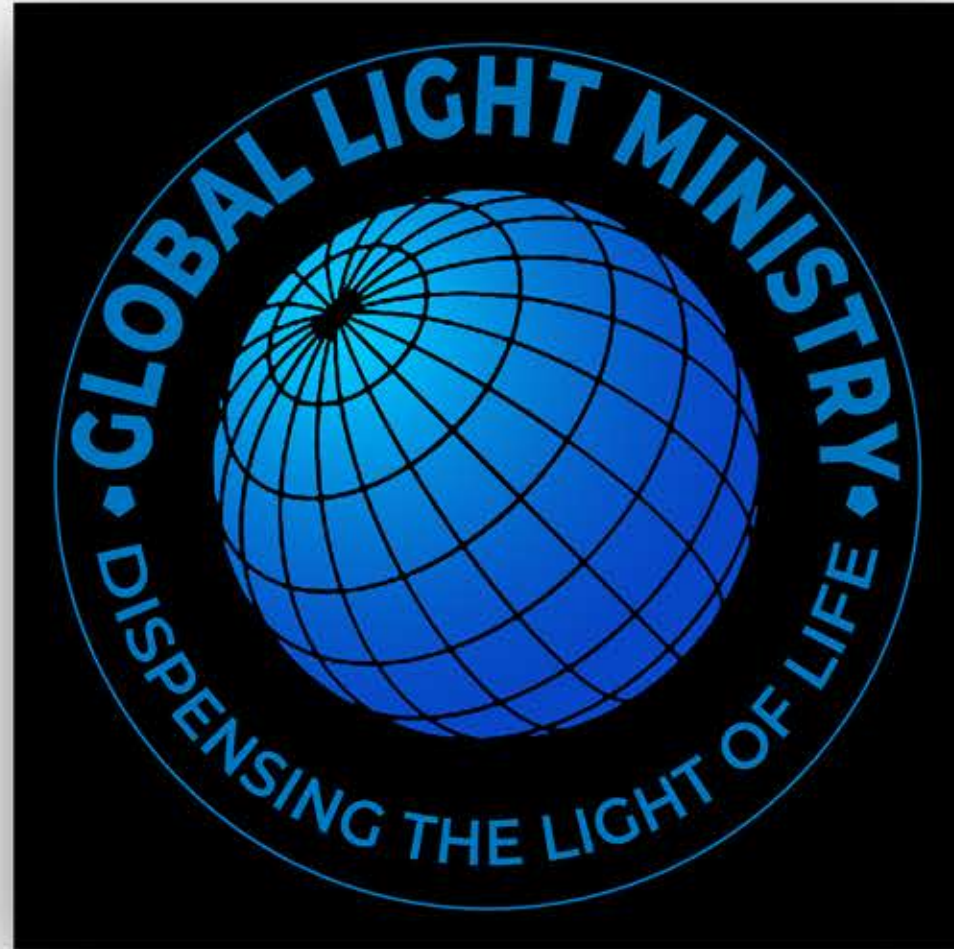


Brand guidelines

Master Logo



Logo Variations



**Logo Version 2
(PLAIN)**



**Boldered
Monochromatic Logo**

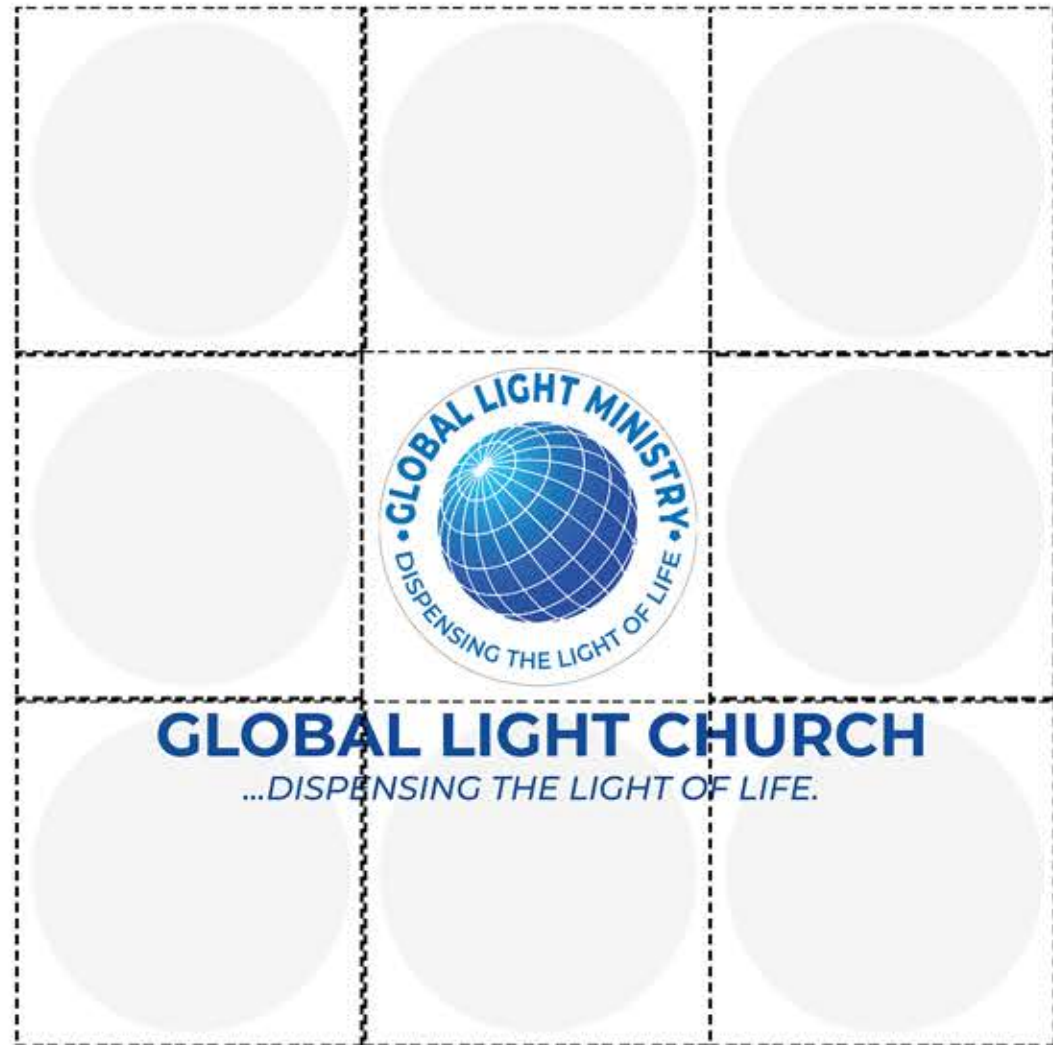


**Plain
Monochromatic Logo**

colour variations:



Logo Usage



Exclusion zones

Always allow a minimum space around the Logo, or let the logo lay at the approximate centre. The Logo in this case should be accompanied by the Logo's Text and it's tagline.



Minimum width

The minimum Logo size is 1250 inches by 1250 inches



Maximum width

The maximum Logo size is 1450 inches by 1450 inches



Brand guidelines

Typography

MAIN FONT:

Montserrat

PARAGRAPH TEXT:

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*:"'.,/?

FONT USE ON TEXT LOGO:

GLOBAL LIGHT MINISTRY

bold

...DISPENSING THE LIGHT OF LIFE.

semibold italic

(should be 20 pt less than the Logo name's size)

REGULAR:

He has made him to be sin for us
who knew no sin.

OBLIQUE:

*He has made him to be sin for
us who knew no sin.*

BOLD:

**He has made him to be sin for
us who knew no sin.**



EXTRA FONTS:

Infinite Stroke

REGULAR:

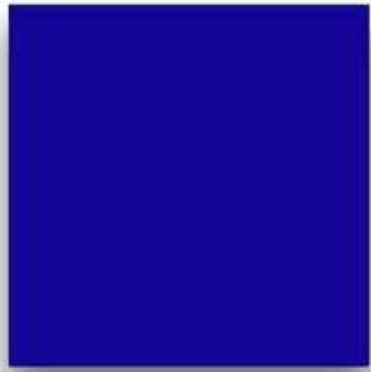
*I am born
of God*



Brand guidelines

Color palette

PRIMARY



#140696



#062e96

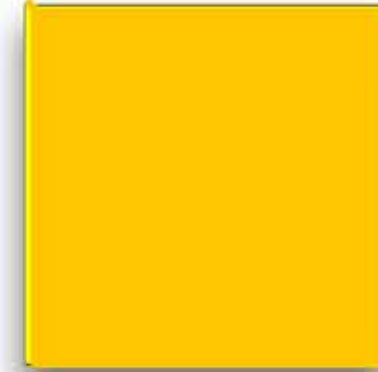


#065e96

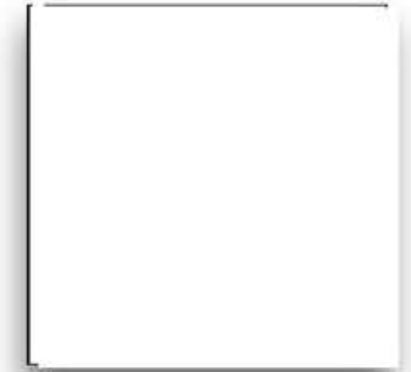
SECONDARY



#ffa800



#ffc600



#ffffff





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